



Help Raise Our Odds

Of a successful BSCA 2013 National Specialty!

Advertise in the 2013 BSCA Catalog!

*The Betting Window Closes on April 1st, 2013 For camera ready Ads
March 25th, 2013 for Ads made by us (\$10 fee)*

*All Ads must be in committee hands at the address below by the deadline
No late entries—miss it and your luck has run out.*

<u>Rates:</u>	<u>B/W</u>	<u>Color</u>	<u>Non-Member/commercial</u>
Full Page	\$30	\$60	\$75
Half Page	\$15	\$30	\$35
Business Card	\$10	\$20	\$25
3 or More Pages	\$25ea	\$50ea	\$70ea
Extra Photos	\$10	\$20	\$30
Back Cover	—	\$100	—
Inside Back or Front Cover	—	\$85	—

All full page & cover Ads MUST be 7.5" high by 4.5" wide; half page Ads 3.75" high by 4.5" wide.

DO NOT send an Ad made up on an 8.5x11 page - the proportions are not suitable.

High-resolution JPEGs or PDFs will reproduce the best.

Microsoft Word files may not remain formatted as you would like - convert these to PDFs to be sure they stay the way you want them.

Ads may be color or black & white.

Mail your ad copy and payment. Checks made payable to : BSCA

Susan Bonness
6830 Sandalwood Ln
Naples, FL 34109
K9sue@aol.com
239-598-1046

Don't Miss the Deadline!